



Levering Leadership: Administrators & Technology

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Wednesday 9:15 am - 10:15 am

Cocoa Suites 4/5 (160)



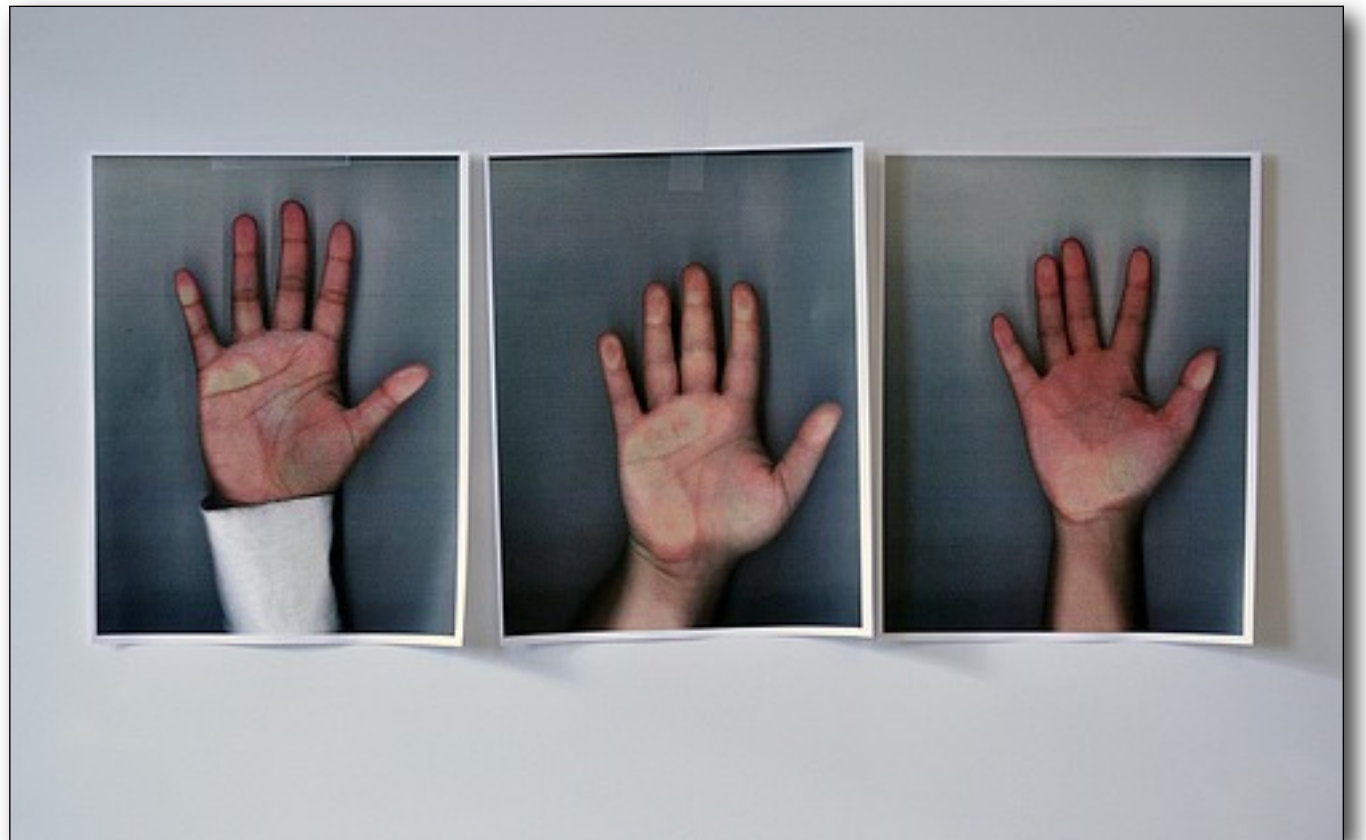
Distinguished
Educators

Your Participation Is Required

- CoverItLive or 3 X 5
- Twitter Hashtags #PETEC2010 #KL3I
- Wiki: <https://doltonroad.wikispaces.com/TechLeadership>

What is your primary role?

- Building Administrator
- Central Administrator
- Tech Director
- Curriculum Director
- Teachers, Other Educator
- Regional, County, or State Personnel





Online Poll

- How many are involved in providing professional development for administrators?
- How many know about ISTE's NETS for Administrators?
- How many use these to plan administrative professional development?

Wednesday, February 24, 2010

4

Respond in CoverItLive
or, if wireless fails, just raise your hands...



Student Learning
& Creativity

Digital-Age
Learning Experiences
& Assessments

Digital-Age
Work & Learning

Digital Citizenship
& Responsibility

Professional
Growth &
Leadership

Educational Technology Standards for Teachers

2008

http://www.iste.org/Content/NavigationMenu/NETS/ForTeachers/2008Standards/NETS_for_Teachers_2008.htm

Wednesday, February 24, 2010

5

Facilitate and Inspire Student Learning and Creativity
Design & Develop Digital-Age Learning Experiences & Assessments
Model Digital-Age Work & Learning
Promote & Model Digital Citizenship & Responsibility
Engage in Professional Growth & Leadership

**Facilitate
& Inspire**

Design & Develop

Model

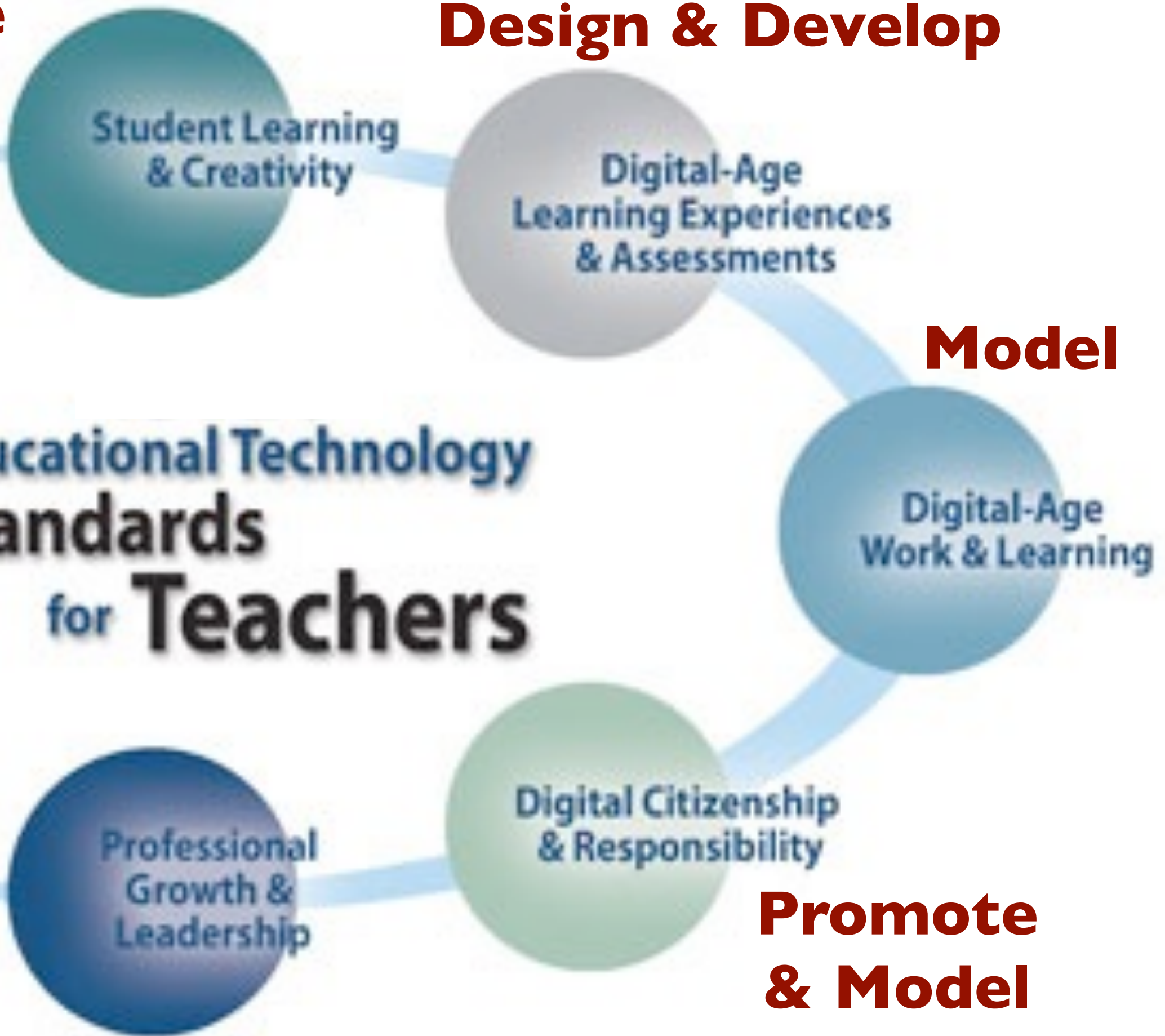
**Promote
& Model**

Engage



**Educational Technology
Standards
for Teachers**

2008



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Wednesday, February 24, 2010

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Engage in Professional Growth & Leadership



http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Wednesday, February 24, 2010

6

Visionary Leadership – inspire/engage/advocate
Digital Age Learning Culture – ensure/provide/**model**/promote
Excellence in Professional Practice – allocate/facilitate/**empower**
Systemic Improvement – lead/recruit/**collaborate**/leverage/maintain
Digital Citizenship – model/ensure/promote

ensure, provide, model, promote

inspire,
engage,
advocate

allocate,
facilitate,
empower



Educational Technology Standards for Administrators



2009

lead, recruit,
collaborate,
leverage



model,
ensure,
promote

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

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Systemic Improvement – lead/recruit/**collaborate**/leverage/maintain
Digital Citizenship – model/ensure/promote

A close-up photograph of a spider on its web. The spider is positioned on the right side of the frame, facing left. Its body is a mix of brown and orange, and its legs are thin and light-colored. The web is a complex, spiral pattern of fine, light-colored threads. The background is dark and out of focus, showing some indistinct shapes that could be leaves or other parts of the environment. The overall mood is mysterious and somewhat ominous.

Leadership Traps

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7

Watch the Gotchas...

- Compliance Complex – preoccupation with meeting mandated goals
- Accountability Prophylaxis – emphasis on test results instead of critical student learning
- Reaction to Incidents – too little planning and preparing --> too much time in response mode

Compliance Complex

Leadership Traps



Wednesday, February 24, 2010

7

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Compliance Complex

Accountability Prophylaxis

Leadership Traps

A close-up photograph of a brown and white spider on its web. The spider is positioned on the right side of the frame, with its legs spread out. The web is a complex, spiral pattern of fine threads. The background is dark and out of focus.

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A close-up photograph of a brown and white spider on its web, serving as the background for the slide.

Compliance Complex

Accountability Prophylaxis

RTI

Leadership Traps

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Compliance Complex

Accountability Prophylaxis

Reaction to Incident(s)

Leadership Traps

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Compliance Complex

Accountability Prophylaxis

(over) Reaction to (unplanned) Incident(s)
(under)

Leadership Traps

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**“Lead,
follow,
or get out of the way.”**

~Thomas Paine

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Change Happens

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Change Happens



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Change Happens



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Change Process

1. You Can't Mandate What Matters
 2. Change is a Journey, not a Blueprint
 3. Problems are Our Friends
 4. Vision and Strategic Planning Come Later
 5. Individualism and Collectivism Must Have Equal Power
 6. Neither Centralization Nor Decentralization Works
 7. Connection with the Wider Environment is Critical for Success
 8. Every Person is a Change Agent
- Michael Fullen, 1993*



Change Process

4. Vision and Strategic Planning
Come Later

6. Neither Centralization Nor
Decentralization Works

7. Connection with the Wider
Environment is Critical for
Success

8. Every Person is a Change
Agent

Michael Fullen, 1993



Change Process

Develop & Distribute
Leadership

Lead the Conversation

Nurture the Vision

Model Appropriate Use



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Nurture the Vision





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Michael Fullen, 1993



Change Process

You Can't Mandate What Matters

Change is a Journey, not a Blueprint

Vision and Strategic Planning Come Later

Michael Fullen, 1993

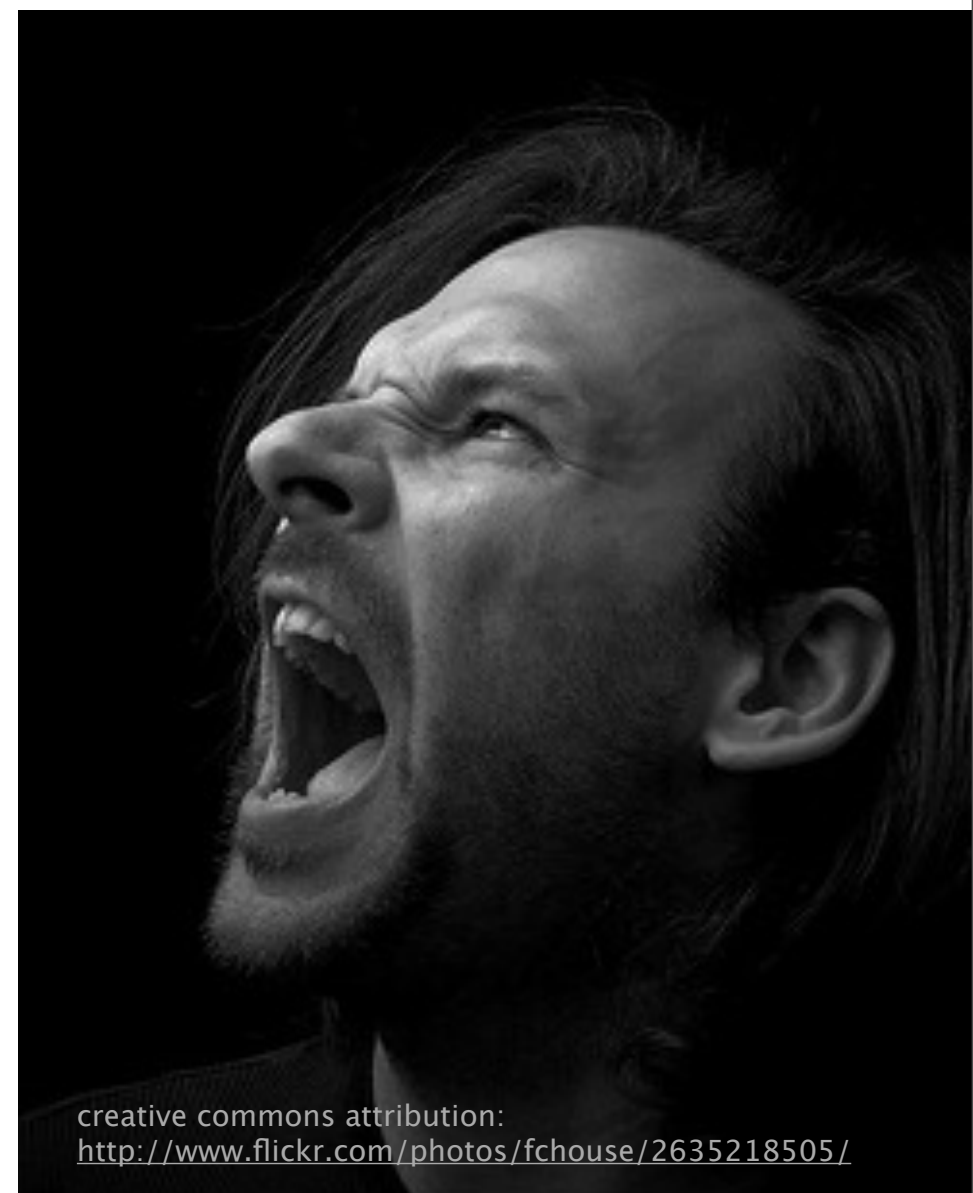
1. You Can't Mandate What Matters (The more complex the change, the less you can force it.)
2. Change is a Journey, not a Blueprint (Change is non-linear, loaded with uncertainty and excitement and sometimes perverse.)
3. Vision and Strategic Planning Come Later (Premature visions and planning blind)

Your Turn...

How can we nurture a strong vision
and avoid mandating change?

Lead the Conversation





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21

Too much discourse today looks like this. It's not dialog and there's no real communication going on.
One of the most effective ways to communicate -- to facilitate and lead a productive conversation -- CLICK -- is to listen.

listen

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Wednesday, February 24, 2010

22

And with the technology tools available, the range of our conversation is literally global. Start by listening, but do not hesitate to contribute. What you give will come back many fold...

Your Turn...

How do we facilitate a collaborative
conversation that helps develop the vision?

Develop & Distribute Leadership





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Wednesday, February 24, 2010

25

Don't try to do it alone...
Not only do you need to develop and distribute leadership among your staff members,
You need to develop your Personal Learning Network among fellow administrators to broaden
your expertise...

Your Turn...

How can we empower teachers
to take leadership responsibilities?

Model Appropriate Use



Tools

- Email
- Blogs
- Twitter
- Google Docs
- Wikis
- RSS Reader / Feeds



Caveat:

Use what works for you. If it's contrived, it won't be effective.

Keep it simple. Start slow & small (unless you like the edge): e.g. email.

DO: Develop a Personal Learning Network – read blogs, follow others on Twitter (Chris Lehmann, etc.)

Leadership 2.0 Wiki



<https://pln2lead.wikispaces.com/stories>

Leadership 2.0 Wiki



<https://pln2lead.wikispaces.com/stories>

One of several video clips on a wiki created this past summer by Tom and me – along with several other Apple Distinguished Educators. This clip features Andy Crozier talking about the importance of his personal learning network using Web 2.0 tools.

Your Turn...

How can administrators model
appropriate technology use?

Still Your Turn...

How do we share the vision
of effective leadership for technology
with administrators who are not here?
...those not engaged with technology?

Re-Cap

- Nurture the Vision
- Lead the Conversation
- Model Appropriate Use
- Develop & Distribute Leadership

You Get the Last Turn...

What other leadership strategies
are critical in your current context?

KL3 | 2386

Act 48 Code for this session:

KL312386

